



**Advert Position**

**Description**

Click Through

Advert Position	Description	Click Through
<p><b>Main Banner</b></p> <p>A [No rotation]</p> <p>925 x 160 pixels</p>	<p>“A prominently placed ‘Top &amp; Centre’ banner advert to replace the normal rotating sugar cane and barrel imagery”</p>	Yes
<p><b>Smaller, Central Banner</b></p> <p>B</p> <p>530 x 75 pixels</p>	<p>“Smaller and more discrete than the Main Banner - but still an important and prominent central location”</p>	Yes
<p><b>Left Side Banner [Top]</b></p> <p>C</p> <p>185 pixels x depth TBA</p>	<p>“Left hand side location with guaranteed top of column position”</p>	Yes
<p><b>Main Banner</b></p> <p>D [Part of a rotating group]</p> <p>925 x 160 pixels</p>	<p>“A prominently placed banner to replace the normal rotating sugar cane and barrel imagery. This position has limited view time and functionality [*]”</p>	No [*]
<p><b>Right / Left Side Banner [Lower Vertical Position]</b></p> <p>E</p> <p>190 pixels x depth TBA</p>	<p>“Side location, but positioned further down the website page.</p> <p>This advert would not normally be seen when the page loads, but will become visible as the reader scrolls down whilst reading the article.</p> <p>More than one of these adverts may be present on the Right or Left Hand side”</p>	Yes